Introduction

Value Creation at Kvocera

Management

Strategies

# **Corporate Motto**



# "Respect the Divine and Love People"

Preserve the spirit to work fairly and honorably, respecting people, our work, our company and our global community.

# Management Rationale

To provide opportunities for the material and intellectual growth of all our employees, and through our joint efforts, contribute to the advancement of society and humankind.

# Management Philosophy

Living Together.

To coexist harmoniously with our society, our global community and nature. Harmonious coexistence is the underlying foundation of all our business activities as we work to create a world of prosperity and peace.

# Management Based on the Bonds of Human Minds

Kyocera started as a small, suburban factory, with no money, credentials or reputation. We had nothing to rely on but a little technology and 28 trustworthy colleagues. Nonetheless, the company experienced rapid growth because everyone exerted their maximum efforts and managers devoted their lives to earning the trust of employees. We wanted to be an excellent company where all employees could believe in each other, abandon selfish motives, and be truly proud to work. This desire became the foundation of Kyocera's management.

Human minds are said to be easily changeable. Yet, there is nothing stronger than the human mind. Kyocera developed into what it is today because it is based on the bonds of human minds.



Founder Kazuo Inamori



Chairman of the Board and Representative Director,

Goro Jamaguchi

Thank you very much for your support of the Kyocera Group. Since its founding in 1959, our enterprise has expanded under a unique Management Rationale: "To provide opportunities for the material and intellectual growth of all our employees, and through our joint efforts, contribute to the advancement of society and humankind."

To achieve our new target of three trillion yen in annual sales revenue during the fiscal year ending March 2029, the Kyocera Group has established a Three-year Medium-term Management Plan, which begins in the fiscal year ending March 2024. This plan focuses on reinforcing our foundation for growth through sustainable management and capital strategies; enhanced corporate governance; business selection and concentration; and an aggressive investment campaign.

We publish this Integrated Report to inform stakeholders of our efforts to address societal needs through our business activities. Our overarching goal is to raise the value of our contributions to society by conducting business in a more sustainable manner.

By outlining our basic initiatives for growth, as well as the potential benefit such initiatives create for society, we hope to share our values with you, and further our role as a socially responsible enterprise. We hope this report will be helpful to you in understanding our company.



President and Representative Director,

H. Tanimolo

Management Strategies

## Reference guidelines, etc.

**Editorial Policy** 

This report has been prepared in reference to the International Integrated Reporting Framework published by the IFRS Foundation and the Guidance for Collaborative Value Creation formulated by Japan's Ministry of Economy, Trade and Industry. Information related to ESG is disclosed in reference to GRI\* Standards. Further, by following guidelines of the Sustainability Accounting Standards Board (SASB), we strive for transparency in the disclosure of information related to sustainability.

\*GRI: Global Reporting Initiative Guidance for Collaborative Value Creation

#### Scope of the Report

#### **Reporting Period:**

April 1, 2022 to March 31, 2023 (Data outside of this period is provided where it is appropriate to report based on past or recent data or activities.)

#### Target Organization: The Kyocera Group (Whenever the target organization

differs, it is so specified.)

Indication of Company: The Company is indicated in this report as follows:

Kyocera, the Company: KYOCERA Corporation The Kyocera Group, the Group: KYOCERA Corporation and its consolidated subsidiaries Group companies: consolidated subsidiaries

### **Information Disclosure System**

#### Cautionary statements with respect to forward-looking statements

Certain statements made in this report are forward-looking statements, which are based on our current assumptions and beliefs in light of the information currently available to us. These forward-looking statements involve known and unknown risks, uncertainties and other factors. These risks, uncertainties and other factors, our actual results, performance, achievements or financial condition may be substantially different from any future results, performance, achievements or financial condition expressed or implied by these forward-looking statements. We undertake no obligation to publicly update any forward-looking statements included in this report.

### Indication

- The amounts and percentages (%) in this report are rounded to the nearest unit. Percentages are computed from amounts expressed in millions of yen, rounded to the nearest million.
- The Kyocera Group has adopted the International Financial Reporting Standards (IFRS). Note that detailed information is published on our website under "Investor Relations" and "Sustainability."

#### Third-party Assurance

To further ensure credibility, this report underwent third-party review by LRQA Limited. Indicators that have undergone third-party review are denoted by the checkmark icon ( $\bigotimes$ ).



Guidance for Collaborative Value Creation

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